



GEST-S-6001

Module “Management of microfinance institutions”

Course: Microfinance from conception to management

1st semester EMP 2020-21

Module manager: Prof. Marc LABIE

Planning

Date	Time	Lecturer	Guest speaker	Place
16/09/2020	6 pm – 9 pm	Prof. M. Labie		R.42.4.110
18/09/2020	6 pm – 9 pm	Prof. M. Labie		R.42.4.110
21/09/2020	6 pm – 9 pm	Prof. M. Labie		R.42.4.110
23/09/2020	6 pm – 9 pm	Prof. M. Labie		R.42.4.110
25/09/2020	6 pm – 9 pm	Prof. M. Labie		R.42.4.110
05/10/2020	6 pm – 9 pm	Prof. M. Labie	Laura Foschi	R.42.4.110
06/10/2020	6 pm – 9 pm	Prof. M. Labie		R.42.4.110
2 nd semester	6 pm – 9 pm	Prof. M. Labie		R.42.4.110

Objectives of the course

- Provide the basics necessary for a broad understanding of how MFIs have developed and how they are operated
- Promote a clear understanding of the strengths and weaknesses of the various styles of MFIs
- Identify the key variables to analyse the models applied in MF
- Introduce the participants to the importance of regulation and supervision issues in MF
- Introduce the participants to the importance of corporate governance issues in MF

Topics covered

As for its content, the course is organized around four major parts.

1) Introduction to Microfinance (historical context)

An introduction to microfinance stressing the historical context in which it developed, as well as the sociological and economic reasons and theories which justify its setting. This part is complemented by a presentation of the major innovations which have characterized microfinance being about its methodology, its products and services or its institutions.

2) Institutional Choice

Large discussions will be organized around the “Institutional choice”, trying to identify as clearly as possible the diversity of operators in microfinance, the reasons for this diversity as well as the strengths and weaknesses of the different types of institutions.

3) Financial Constrains for the organization design

Some basic focus on “Financial constrains for the organization design” will be developed as analyzing microfinance often comes down to value the sense it makes from a financial and operational point of view. The items which will be covered in that part will aim at showing to the participants the “logic” behind the numbers much more than the accounting or financial techniques in themselves as they are part of other courses.

4) Regulation and Governance Issues

Some sessions will be devoted to two major topics when reviewing the way microfinance organizations work, which is to say “Regulation and governance issues”. Together they sum up the idea of “internal and external control” and it is key for institutions working in a field (banking) where bankruptcies can create so much damage to the clients and beneficiaries.

Evaluation

Formal presentations and class discussions organized around some readings and case studies

Final grading: term paper

The module « Management of microfinance institutions” is composed of two courses:

A) Microfinance from conception to management (Prof. M. Labie)

B) Contracting and microfinance products (Prof. J. Morduch and Prof. R. Mersland)

Two marks A and B must set the final mark C of the module.

- if A and B are greater than or equal to 8/20, then $C = (A + B)/2$

- if $A < 8/20$ or $B < 8/20$, then $C = \min (A,B)$.